## The Multi-Store Model - Mark Scheme (MCQ)

Q1.
AO1 $=2$
B Duration (short-term memory).
C Encoding (short-term memory).
1 mark for each correct answer.

Q2.
AO1 = 3
A Sensory memory
B Long-term memory
C Rehearsal loop
1 mark for each correct answer.

Q3.
AO1 = 2
One mark for each correct answer.

| Definition | Concept |
| :--- | :--- |
| The length of time the memory store holds information | A - Duration |
| Transforming incoming information into a form that can <br> be stored in memory | C - Encoding |

